

Business Language Minor in Spanish

(18 credit hours)

The Business Language Minor in Spanish is designed for students who would like to combine business studies with their interest in the Spanish language and Hispanic culture, and who are considering working in the international business community. Three of the six courses specifically focus on developing language proficiency and cultural competencies in business environments.

Minor Requirements:

Level 1 (3 Credit Hours)

- **SPAN 275 (prerequisite: SPAN 202)**
Optional (elective): SPAN 275-C (1 credit hour)

prerequisite for Level 2: Level 1

Level 2 (6 Credit Hours)

- **One course selected from:**
 - **SPAN 313 Spanish Composition**
 - **SPAN 312 Spanish as a Heritage Language**
 - **SPAN 314 Spanish Conversation**
 - **SPAN 316 Applied Spanish**
 - **SPAN 328 Spanish Language Study Abroad**
- **SPAN 317 Introduction to Spanish for Business**

Note: Students are encouraged to take SPAN 313 (or SPAN 312 or 314 or 316 or 328) and SPAN 317 concurrently, whenever possible. Prerequisite for Level 3: Level 2

Level 3 (6 Credit Hours)

- **SPAN 318 Spanish for International Business**
- **SPAN 333 Topics in Hispanic Cultures***
*The SPAN 333 course in question must cover a contemporary topic as confirmed with the Chair of Hispanic Studies.

Note: Students are encouraged to take SPAN 318 and SPAN 333 concurrently, whenever possible.

prerequisite for Level 4: SPAN 318

Level 4 (3 Credit Hours)

- **SPAN 418 Advanced Spanish for Business Communication**

Spanish for Business Course Descriptions

SPAN 317 Introduction to Spanish for Business

A course to develop communicative skills for doing business in a Spanish-speaking environment. Focus is on practical applications of Spanish to business, including individual and group projects on simulated real-life situations; reading and translating authentic commercial documents; writing business correspondence; the use of e-mail and the Internet in business; and cross-cultural awareness of the Hispanic business world.

SPAN 318 Spanish for International Business

An introduction to the vocabulary, style, and conceptual framework for dealing with speakers of Spanish in international business. Topics include: organization of corporations in Latin America and Spain, corporate finance and the banking system, marketing, import/export firms, the role of government and the informal market in Spanish-speaking countries and cultural matters related to commerce in the Hispanic world.

SPAN 418 Advanced Spanish for Business Communication

This course prepares students for complex cross-cultural communication in the Hispanic business world, emphasizing real-life use of oral and written Spanish needed by future managers and leaders. Cultural awareness and business terminology will be further developed. Strategies for negotiating meaning, and responding to new information will be reinforced through challenging role-plays, news analysis and letter writing. Accurate understanding will be stressed with some practice with written and sight translations, and short consecutive interpreting.

Dr. Félix Vásquez, Program Director
Department of Hispanic Studies
vasquezf@cofc.edu
J.C. Long, Room 117
(843) 953-7606
College of Charleston